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The Corcoran Gallery of Art
Washington 6, D. C.

HERMANN WARNER WILLIAMS, JR.
DIRECTOR AND SECRETARY

June 30, 1962

METROPOLITAN 8-3211

Director
The Corcoran Gallery of Art
Washington 6, D. C.

Dear Mr. Williams:

The Curator begs to submit the following report covering the partial quarter April 1 - May 31, 1962.

PUBLICATIONS

The Ninety-first Annual Report, The Corcoran Gallery of Art Bulletin, Vol. 12, No. 2, May, 1962, 48 pp., 8 illus. This was printed by the H. K. Press in an edition of 3,000 at \$1,677. This figure includes also paper costs for the previous three Annual Reports. By mistake the printer failed to charge us for these items earlier. Copies sell at 50¢.

LOANS

Two paintings on the Gallery's restricted list were loaned with the approval of the Committee on Works of Art to the following institutions:

1). Mary Cassatt, Woman with Dog, to the Baltimore Museum of Art to be included in the exhibition, Manet, Degas, Berthe Morisot and Mary Cassatt, April 17 - June 3, 1962.

2). Edgar Degas, Ballet School, to the Fine Arts Pavilion, Seattle World's Fair, Seattle, Washington, April 21 - September 4, 1962.

CONSERVATION

Our restorer, Russell Quandt, in addition to routine work, has completed the cleaning and treatment of Mrs. Henry White by John Singer Sargent which has been in process for several months. The painting has been hung in gallery 30.

CONSERVATIONS (con't)

He has continued the program of rehabilitating paintings in the Clark Collection. Work has been completed on Woman and Child which has hitherto been attributed to Hogarth, but which research indicates should now be labelled "English School" of the same period.

The large Beauvais tapestry in the Clark Collection (26.259) was sent to Karekin Beshir, New York, for cleaning, repair and adjustment of lining. The estimate for this work is \$300.

Alma Mater by Daniel Chester French was restored by Harvey Moore, Washington, at a cost of \$15.00, (see CWA Reports, October 17, 1961, p. 4 and January 29, 1962, p. 3).

The fine old frame of Woman with Wreath by Vigee-LeBrun was restored by Mr. Ross Wheat, Washington, at a cost of \$40.00.

DISPOSAL OF SURPLUS WORKS OF ART

1). No sales of objects on consignment have been reported by Hirschl and Adler, (see CWA Report, April 25, 1960, p. 5)

2). No further sales of objects on consignment have been reported by Victor D. Spark, (see lists, CWA Reports, April 25, 1960, p. 6; October 24, 1960, p. 5; January 30, 1961, p. 2; April 24, 1961, p. 3; October 17, 1961, p. 3; January 29, 1962, p. 2).

3). \$572.72 was received from C. G. Sloan & Co., Washington, the amount realized from the auction of miscellaneous items of second-hand furniture, etc., which had accumulated in the sub-basement, (see Minutes of Board of Trustees meeting, April 30, 1962, p. 681).

4). Lists of paintings sold by the Gallery from 1948 to date, listing original cost, if purchased, and the realized prices of items sold, have been prepared by the Curatorial Office and will be available for the fall meeting of the Board of Trustees, (see Minutes of Board of Trustees meeting, April 30, 1962, p. 681).

5). As instructed by the Committee on Works of Art (see Minutes, April 16, 1962) Girl with Doves by an unidentified artist was offered to the Abby Aldrich Rockefeller Folk Art Collection in Williamsburg, Virginia, for \$500. The offer was turned down. The painting was then offered to Colonel Edgar W. Garbisch for \$600., but was again turned down.

CLAIMS AGAINST OUR FINE ARTS INSURANCE

Old Claims

1). A claim for \$1,950. has been placed with our broker to cover the repair of the damage to three paintings and the total loss of a fourth caused

Old Claims (con't)

by a steam leakage in the Curatorial Office (see CWA Report, April 16, 1962, p. 3):

- (1). and (2). John F. Francis, Portraits of Catherine and Hezakiah Packer, \$960.
- (3). Robert W. Vonnoh, Winter Landscape \$240.
- (4). Arthur B. Davies, Hill to Hill \$750. (total loss)

2). As reported above under Conservation, the repair of the bronze sculpture Alma Mater by Daniel Chester French has been completed by Harvey Moore. Claim has been placed with our broker for \$75. to cover 20% depreciation in value of the piece (appraised by Victor D. Spark at \$300.) and \$15., the total cost of repair.

3). Claim has not as yet been settled with our broker to cover the damage suffered by frames throughout the collection due to an unknown agent (see CWA Report, April 16, 1962, p. 3). Efforts are being made to determine the cause of the damage.

New Claims

There are no new claims.

PERSONNEL

There have been no changes in personnel in this period.

REGISTRATION AND SUMMARY OF ART SCHOOL ACTIVITIES

Enrollment figures remained the same as those for March, 1962 (390 adult students, 371 children in Saturday classes). Mr. Lahey conducted his outdoor landscape class during the last six weeks of the Spring Semester.

The Final Exercises and the Adult Student Exhibition were held on May 24; the Exercises were held in the Gallery atrium this year. Mr. David E. Finley, 2nd Vice President of The Board of Trustees of the Corcoran Gallery, presented certificates to the 49 outstanding students of the year. Mr. Bernardo Sembrano was awarded the Eugen Weisz Memorial Scholarship; Mr. Duane Somers was granted one of the new scholarships established by Mr. A. J. Hackl of the Colortone Press for study in Commercial Art; Miss Rebecca Lumpkin was awarded the Ronsheim Memorial prize for first year students. The jury of outside artists who judged the student works consisted of the following: Mr. John Chapman Lewis, Fine Arts; Mr. Bruce Moore, Sculpture; Messrs. Stuart Freeman and Joseph Baumer, Commercial Art.

REGISTRATION AND SUMMARY OF ART SCHOOL ACTIVITIES (con't)

The annual Children's Party and Exhibition were held on May 17,
with an estimated attendance of 500.

Respectfully submitted,

Curator

October 23, 1962

STAFF REPORT PREPARED BY THE REGISTRAR

The Registrar submits the following report covering routine business for the period June 1 through September 30, 1962.

ACCESSIONS

Morton Schamberg	Charles Sheeler and Nina Allender (oil) 62.15.3 Gift of Joan Detweiler Value: \$300
Charles Sheeler	Dahlias and Asters (oil) 62.15.1 Gift of Joan Detweiler Value: \$3,000
Charles Sheeler	Landscape (oil) 62.15.2 Gift of Joan Detweiler Value: \$1,200
Oronzio Maldarelli	Dancers and Bathers (bronze medal) 62.16 Gift of Clyde C. Trees through subscription to The Society of Medalists Value: \$10
unknown artisan	Ruby and diamond necklace and earrings 62.14 MN Gift of Katharine Strickler Minot Value: \$10,000

LOANS AUTHORIZED

Insurance valuation

<u>Colorado Springs Fine Arts Center, Colorado Springs, Colorado</u>	
June 25 to September 12, 1962	
Gyorgy Kepes: <u>Untitled</u>	\$ 1,700
Umberto Romano: <u>Creation</u>	3,000
<u>Karekin Beshir, New York, New York</u>	
for restoration	
Ispahan Rug: 26.296	20,000
<u>The John Nelson Bergstrom Art Center and Museum, Neenah, Wisconsin</u>	
June 27 to July 22, 1962	
Traveling exhibition: <u>Drawings by John Singer Sargent</u>	2,800
<u>Museum of Art of Ogunquit, Ogunquit, Maine</u>	
June 30 to September 8, 1962	
Alexander Brook: <u>My Wife</u>	4,000
<u>Munson-Williams-Proctor Institute, Utica 4, New York</u>	
July 8 to October 17, 1962	
Arthur B. Davies: <u>Stars and Dews and Dreams of Night</u>	10,000
<u>The Great Mother</u>	10,000

LOANS AUTHORIZED (continued)

Insurance valuation

Munson-Williams-Proctor Institute, Utica, New York
July 8, 1962 to May 5, 1963

Arthur B. Davies: Frankincense \$ 7,000
The Umbrian Mountains 7,000

National Collection of Fine Arts, Washington, D.C.
July 8 to September 2, 1962

Edmund Charles Tarbell: Josephine and Mercie 4,500
Josephine Knitting 1,500
Portrait of Charles C. Glover 1,500
Still Life 1,000

Mr. Stanley Myllo, Linthicum, Maryland
for restoration

Antoine Louis Barye: Lion Hunt 4,500
Theseus and Minotaur 4,500

Pensacola Art Center, Pensacola, Florida
August 15 to September 30, 1962

Traveling Exhibitions: Nineteenth Century American Landscape Drawings 2,525
Drawings by John Singer Sargent 2,800

Washington County Museum of Fine Arts, Hagerstown, Maryland
September 1 to October 31, 1962

John A. Elder: Portrait of General T. J. Jackson 40,000
Portrait of General Robert E. Lee 40,000
James R. Lambdin: Portrait of Edward M. Stanton 500
Henry Ulke: Portrait of General U. S. Grant 1,500

U. S. Information Agency, Washington 25, D.C.
on July 17, 1962 for exhibition

at America House, Berlin, Germany, mid-September to mid-October, 1962;
at America House, Hamburg, Germany, October 21 to November 17, 1962.
John Marin: From Flint Isle No. 1 4,500

Mr. Stanley Myllo, Linthicum, Maryland
for restoration

Paul Wayland Bartlett: Lafayette on Horseback 600

LOANS IN (* = Special Exhibition)* The Edith Gregor Halpert Collection

166 paintings, drawings and pieces of
sculpture from the collection of Edith
Gregor Halpert. See catalogue for list of
works exhibited.

John Trumbull

Portrait of His Nephew (oil) L.62.3
Lent by Heyward Isham

Milton Avery

Tangerine Moon and Wine Dark Sea (oil) L.62.4.1
Lent by Mr. and Mrs. David Lloyd Kreeger

LOANS IN (continued)

Elmer Bischoff	<u>Girl with Mirror</u> (oil) L.62.4.2 Lent by Mr. and Mrs. David Lloyd Kreeger
Abraham Rattner	<u>Storm Composition</u> (oil) L.62.4.3 Lent by Mr. and Mrs. David Lloyd Kreeger
Theodore Kliros	<u>Night Flower</u> (oil) L.62.4.4 Lent by Mr. and Mrs. David Lloyd Kreeger
William J. Hubbard	<u>The Angler</u> (oil) L.62.5 Lent by George Katsafouros
Benjamin West	<u>Telemachus and Calypso</u> (oil) L.62.6.1 Lent by Mrs. Robert A. Beyers
Benjamin West	<u>Cupid Stung by a Bee</u> (oil) L.62.6.2 Lent by Mrs. Robert A. Beyers
William J. Hubbard	<u>Mrs. William Frederick Gray</u> (oil) L.62.7 Lent by Mr. and Mrs. John Mosby Perry

EXHIBITIONS

The Edith Gregor Halpert Collection September 28 to November 11

PHOTOGRAPHIC REPORT

Mr. Amato has made 8 negatives and 21 prints for the Gallery and 4 negatives, 107 prints and 6 color transparencies for the Sales Desk.

ATTENDANCE

Attendance clocked at the door for June, July, August and September was 37,169 as compared to 30,487 during the same period in 1961.

CONSERVATION

Days

Sanford R. Gifford: View Near Ariccia

Old cardboard mount removed. Treatment incomplete.

1 $\frac{1}{2}$

Eastman Johnson: Girl with Pets

Treatment was resumed. The remains of the old academy board support was removed from the paint layers which were then mounted face-down upon a special cardboard mount in preparation for the attachment of a new support. Dr. R. Feller was consulted at some length on the telephone for his opinion of the most suitable adhesive to affix the primary fabric to the reverse of the paint. Incomplete.

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A total of eleven paintings were examined by request of the Curatorial Office.

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CONSERVATION (continued)

	Days
Total time spent for the quarter	11 $\frac{1}{2}$
Total time spent to date	34 $\frac{7}{8}$
Time due the Gallery for the year	50
Time still due for the year	15 $\frac{1}{8}$

FOUR STAR BOND
SOUTHWORTH CO. U.S.A.

11.2

The Corcoran Gallery of Art
Washington 6, D. C.

HERMANN WARNER WILLIAMS, JR.
DIRECTOR AND SECRETARY

METROPOLITAN 8-3211

STAFF REPORT PREPARED BY THE REGISTRAR

The Registrar submits the following report covering routine business for the period April 1 through May 31, 1962.

ACCESSIONS

A. J. van Driesten	<u>Landscape with Willows</u> (oil) 62.9.1 Gift of Lady Inchyra Value: \$300
Robert Gates	<u>Chair</u> (oil) 62.10 Purchased for \$300 from 15th Area Exhibition Purchase Fund plus exchange of <u>Kittyhawk</u> by Robert Gates
Hobart Nichols	<u>The Creek</u> (oil) 62.11 Gift of Charles C. Glover, Jr. Value: \$350
Edward Redfield	<u>Road to Center Bridge</u> (oil) 62.9.3 Gift of Lady Inchyra Value: \$1,000
Ferdinand Heilbuth	<u>Renaissance Scene</u> (watercolor) 62.9.2 Gift of Lady Inchyra Value: \$125
William H. Holmes	<u>Summer Landscape</u> (watercolor) 62.12 Gift of Charles C. Glover, Jr. Value: \$50
P. Toft	<u>View of Streathly-on-Thames</u> (watercolor) 62.9.4 Gift of Lady Inchyra Value: \$75
Thomas Hovenden	<u>Girl Standing</u> (pencil) 62.13 Purchase: Director's Discretionary Fund Price: \$67.50

LOANS AUTHORIZEDInsurance ValuationBaltimore Museum of Art, Baltimore, MarylandApril 17 through June 3, 1962Mary Cassatt: Woman with Dog

\$85,000

Fine Arts Pavilion, Seattle World's Fair, Seattle, WashingtonApril 21 to September 4, 1962Edgar Degas: Ballet School

80,000

Karekin Beshir, New York, New York

For cleaning and repairs

Beauvais Tapestry: Zephyr Leading Psyche into the Palace of Love

7,000

Mr. Harvey Moore, Washington, D. C.

For restoration

Daniel Chester French: Alma Mater

300

Allentown Art Museum Allentown, PennsylvaniaMay 1 through July 31, 1962Samuel Finley Breese Morse: The Pescatory

400

Rembrandt Peale: Jacques Henri Bernadin de St. Pierre

10,000

Pius XII Memorial Library, St. Louis, MissouriMay 6 to June 14, 1962Fred Conway: Witchery

4,500

LOANS IN (* = Special Exhibition)* David Park65 paintings and drawings by the artist.
See catalogue and records in Curator's
Office for works exhibited.* German Expressionist Paint-
ings from the Collection of
Mr. and Mrs. Morton D. May105 paintings from the May Collection.
See file in Curator's Office for list
of works exhibited.* Leonard Maurer27 paintings, collages and watercolors
by the artist. See list in Curator's
Office for works exhibited.* Picture of the Month
AprilCarnival Scene by an unknown artist
(School of Cuzco), oil, lent by The
Honorable and Mrs. Jefferson Patterson

William Calfee

Ascending with a Small Thing (bronze)
L.62.1
Lent by William Calfee

LOANS IN (con't)

Unknown

Secretary L.62.2

Lent by Penelope Pelham Williams

EXHIBITIONS

David Park

April 20 through May 13, 1962

German Expressionist Paintings from the Collection of Mr. and Mrs. Morton D. May

May 29 through June 30, 1962

Leonard Maurer

April 17 through May 21, 1962

PHOTOGRAPHIC REPORT

Mr. Amato has made 10 negatives and 26 prints for the Gallery and 4 negatives, 51 prints, 7 color transparencies and 1 color negative for the Sales Desk.

ATTENDANCE

Attendance clocked at the door for April and May was 20,321 as compared to 27,722 during the same period in 1961.

CONSERVATION (* = Clark Collection)

John Singer Sargent: Mrs. Henry White
Treatment completed.

Manuel Joachim de Franca: Portrait of a Woman
Additional fabric of fiberglass cloth attached by the vacuum-heat table method. One day.

John F. Francis: Catherine Packer
Hezekiah B. Packer
Paintings mounted on fiberglass auxiliary supports, blached surface varnish removed, losses inpainted and paintings resurfaced. Six days.

* William Hogarth (attributed to): Woman and Child
Old lining fabric removed, painting mounted on fiberglass auxiliary support, old surface coating and repaints removed, losses inpainted, and painting resurfaced. Five days.

CONSERVATION (con't)

	<u>Days</u>
Total time spent for the quarter	12
Total time spent to date	23 3/8
Time due the Gallery for the year	50
Time still due	26 5/8

October 24, 1962

The Board of Trustees
The Corcoran Gallery of Art
Washington 6, D. C.

Gentlemen:

The Committee on the Building and Grounds begs to submit the following report covering the period June 1 through September 30, 1962.

In spite of vacations the maintenance staff completed a number of projects of which the following should be mentioned:

Eight of the handsome walnut cases built for the Fabergé exhibition in 1961 were placed in the hallway for the display of majolica, Palissy and Delft ware in the Clark Collection. Two cases were taken to Gallery 76 for display of Delft ware. The large rugs on display in these areas have been stored.

The Benefactors' Room was repainted as was the Washington Artists' Room (Gallery 41), the Barye corridor and the Ladies Room.

As part of the general cleaning program, an area in the front basement facing the stairs was walled in for storage of material and equipment.

The major effort in the School was the installation of ceramic classes for this new department. The Commons Room, Room No. 2 and Room No. 27 have been set aside for this purpose. The facilities in the Commons Room have not been replaced except that the vending machines have been moved near the foot of the stairs. Room No. 2 has, from time to time, been used as a studio for

Page two

which it was ill-fitted on account of the steam pipes running through this area. The room presents ideal conditions for its current purpose - as a clay working room. Room No. 27 which until now has been used as a locker room will now serve as a ceramic glaze room. The lockers have been spread throughout the class rooms. An application has been submitted by the Gallery's architect to the District for a building permit of a kiln enclosure in the north-east corner of the courtyard. Work on this project is expected to commence shortly.

During the summer, preliminary sketches were prepared covering changes in connection with the possible 20th Century Gallery by Messrs. Faulkner, Kingsbury and Stenhouse. Preliminary estimates for this work from Davis Wick Associates and M. X. Wilberding indicate a minimum cost of \$75,000.00 to \$100,000.00.

Respectfully submitted,

Frederic M. Bradley F. M. B.

____ R. V. F.

____ K. M. H.

____ G. G.

The Corcoran Gallery of Art
Washington 6, D. C.

HERMANN WARNER WILLIAMS, JR.
DIRECTOR AND SECRETARY

METROPOLITAN 8-3211

June 26, 1962

The Board of Trustees
The Corcoran Gallery of Art
Washington 6, D. C.

Gentlemen:

The Committee on the Building and Grounds begs to submit the following report covering the period April 1 through May 31, 1962.

The maintenance staff was again very busy with special projects including uncrating, recrating, installations, etc.

Through outside contract, the walls of Gallery 66 on the second floor were stripped of old wall coverings and recovered with sheet rock. This job was done by Immer & Company at \$1,410.00. The new surface was given two coats of paint by the maintenance staff. Some work was done on the rear Clark Corridor during this period.

Two new additional fire extinguishers were purchased at a total cost of \$42.00. To meet the great demands of the carpenter shop, a new combination of table saw and jointer was purchased for \$445.95 less \$60.00 trade-in value for the old table saw purchased a number of years ago. In addition to general maintenance, 70 reproductions were mounted and framed for the sales desk.

In preparation for the possible establishment of the 20th century Gallery in what is now the Art School Extension, Mr. Waldron Faulkner was asked to prepare an estimate of renovation, air-conditioning and relighting of this area. This is to include the reconversion of the present E Street emergency exit to a public entrance as well as a sculpture court at the north side of the wing. The plans will also have to take into consideration the refurbishing of the present squad room and lettering shop which would compensate for the loss of the two sculpture classrooms in the Art School Extension. The plans have to be approved by the District Building Department before a realistic estimate can be prepared.

Respectfully submitted,

F.M.B.

R.V.F.

K.M.H.

G.G.

October 29, 1962

To the Board of Trustees
The Corcoran Gallery of Art

The Supervisor of Extension Services begs to submit the following report on activities and progress of this department covering the period from June 1 through September 30, 1962.

1. MEMBERSHIP

✓ Total Membership in the Association as of September 30th is 2484 as compared to 2369 as of May 30, 1962, an increase of 115. Total Membership as of September 30, 1961 was 2144.

The supply of Membership brochures and Institutional & Corporate Membership material was exhausted by February and new brochures were not available until Mid-September. This caused a slight drop of \$417.99 in Membership income for the first 9 months of the year as compared to 1961. The September billing had to be postponed until the week of September 17th as opposed to September 4th last year. It also delayed the 40,000 mass mailing which exceeded the 1961 mass mailing with 10,000. However, the 1962 mailing has proved eminently successful and as of October 15th, Membership income has already surpassed that of the entire month of October 1961.

2. ART SCHOOL STORE

✓ In July, with only two weeks' notice, the Sales Assistant resigned. No one could be found on such notice to operate both the Sales Desk and the Art School Store. As the Summer School was in session, a temporary person was found to take on the School operation under the supervision of the Faculty. This leaves the Sales Desk without adequate personell to conduct its operations.

3. PUBLICATIONS DESK

✓ Gross income for the Publications Desk for the period was \$5,705.80 as compared to \$4,108.25 for the same period in 1961. The increase of \$1,597.55 could be improved even more if attention could be given customers by a sales assistant. During the brief periods I have had the opportunity to spend at the Desk. I found that availability of a trained and interested assistant would improve results considerably. As an experiment, Henry Hecht, a volunteer, has offered to attend the Publications Desk during the coming three months to see what can be accomplished. At the same time the quality and type of merchandise offered will be changed and improved.

4. SALES FROM CONTEMPORARY EXHIBITIONS

There were no exhibitions of this type during the period. However, from the Friends of the Corcoran's exhibition Art by Jury during June, 10 of the 37 items in the show were sold but no commissions were taken.

5. PUBLICITY

The local press and several national publications have been most interested in activities at the Gallery which were mentioned 50 times as a result of the 12 releases issued.

6. ART RENTAL SERVICE

Although a few rentals were made by special appointment during August and September, the Rental Service was closed from July 21st to October 2nd. Income from rentals and commissions from sales are as follows:

June	\$566.85	
July	463.00	
August	114.50	
September	<u>311.00</u>	\$1455.35

With previous earnings of \$837.00 for March and \$589.75 for April and May, total gross income from the service has so far been \$2882.10.

In late September the initial selection of works of art was returned to the respective dealers in New York and Washington and a fresh selection made from 13 New York and two local ones. In future it may be more advantageous to make only one selection from New York dealers per year to coincide with the Fall opening of the Art Rental Service. This would cut down considerably on transportation and other costs.

During the months from May 1962(end of the first rental period of 2 months) until September 30, 1962, works of art valued at \$5,310.00 were sold through the Rental Service, representing commissions due the Corcoran Gallery of \$213.75 in addition to \$185.00 in rental fees collected.

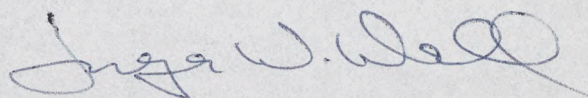
✓ 7. ATTENDANCE

There has been an encouraging rise in attendance as compared to that of the same months in 1961. It may be attributed to the greater popularity of the exhibitions offered and

to better coverage of our programs in the press.

	<u>1962</u>	<u>1961</u>
June	10,909	6,521
July	8,292	8,008
August	10,612	10,569
September	<u>7,356</u>	<u>6,018</u>
	<u>37,169</u>	<u>31,116</u>

Respectfully submitted,



Supervisor of Extension Services

FOUR STAR BOND

SOUTHWORTH CO. U.S.A.

25% COTTON FIBER

3. PUBLICATIONS DESK June 1 through September 30, 1962
Supplement to report of Supervisor of Extension Services

Category	June	July	August	September
Gallery Bulletins	.50	4.00	7.75	3.50
Catalogues	455.00	111.50	102.75	23.00
Civil War Catalogues	23.50	32.00		
German Expressionist Catal.	515.50	45.00		
Edith G. Halpert Catalogues				58.00
Jewelry	171.45	104.90	109.75	97.25
Photographs	103.00	200.85	20.50	25.50
Postcards	239.10	296.20	370.30	288.80
Outside Publications	295.50	233.65	202.50	177.65
Reproductions	351.75	192.75	374.50	435.50
Slides	12.50	11.80	6.45	3.75
	2167.70	1232.65	1194.50	1122.95

Cash Receipts	1962	1961
June	2,167.70	597.50
July	1,232.65	1,174.05
August	1,194.50	1,384.50
September	1,122.95	952.20
	5,705.80	4,108.25

Attendance		
June	10,909	6,521
July	8,292	8,008
August	10,612	10,569
September	7,356	6,018
	37,169	31,116

September 22, 1962

To The Board of Trustees
The Corcoran Gallery of Art:

The Membership Assistant begs to submit the following report covering the period June 1 through September 30, 1962.

The census of the Membership is as follows:

	<u>June</u> <u>1, 1962</u>	<u>Raised</u> <u>to from</u>	<u>New</u>	<u>Reduced</u> <u>to from</u>	<u>Dropped</u>	<u>September</u> <u>30, 1962</u>
Benefactors	4	0 0	0	0 0	0	4
Patrons	3	0 0	0	0 0	0	3
Donors	9	0 0	0	0 0	0	9
Fellows	73	0 0	0	0 0	0	73
Life	11	0 0	0	0 0	0	11
Institutional & Corporate	56	0 0	7	0 0	5	58
Sustaining	103	1 0	1	0 1	3	101
Subscribing	64	2 0	1	0 0	0	67
Contributing	389	11 2	34	1 2	18	413
Annual Double	918	8 12	132	1 5	127	915
Annual Single	708	0 8	164	6 0	71	799
Parking						
Students	16	0 0	6	0 0	16	6
Honorary	15	0 0	10	0 0	0	25
 TOTAL	 2,369	 22 22	 355	 8 8	 240*	 2,484

* September billing of Annual Members included with mailing of 1962-63 Program and October Calendar of Events. Due to a delay in printing, the mailing was not released until the week of September 17th.

New members not listed due to extensive volume.

New honorary members - Faculty of The Corcoran School of Art.

INCOME FROM MEMBERSHIP

Dues:	<u>Renewals & Raised</u>		<u>New Members</u>		<u>Total</u>
	<u>Number</u>	<u>Amount</u>	<u>Number</u>	<u>Amount</u>	
Institutional & Corporate	8	\$ 475.00	7	\$ 275.00	\$ 750.00
Sustaining	15	1,500.00	1	100.00	1,600.00
Subscribing	12	600.00	1	50.00	650.00
Contributing	53	1,325.00	34	850.00	2,175.00
Annual Double	109	1,755.00	132	1,980.00	3,735.00
Annual Single	91	910.00	164	1,640.00	2,550.00
Parking Students	4	100.00*	6	87.50	187.50
TOTAL	292	\$6,665.00	345	\$4,982.50	\$ 11,647.50

*summer rates

Membership activities during this period:

Preview - The Edith Gregor Halpert Collection

The Membership Office mailed during this period:

- 41,065 1962-63 Program - mass mailings and membership mailing
- 2,728 Institutional & Corporate brochures - mass mailing
- 3,375 October Calendar of Events to members, press and other museums
- 2,541 Invitations to Ranney Exhibition to members
- 2,229 Invitations to Halpert Exhibition to members
- 529 Catalogues of Halpert Exhibition to higher category members

Respectfully submitted,

Lisa Seiber

Membership Assistant

5. PUBLICITY, June 1 through September 30, 1962
Supplement to report of Supervisor of Extension Services.

Releases sent
to the press:

June 1	Release on appointment of Donelson F. Hoopes as Curator of Exhibitions.
" "	" " Biennial Jury.
June 15	" " Interior Design Course.
July 16	" " Restored Sargent Painting of Mrs. White.
August 8	" " Newly created Ceramics Department.
August 28	" " 1962-63 Membership Program.
Sept. 12	" " Appointment of Joseph J. Carter to Ceramics Department.
" "	" " Opening of Edith Gregor Halpert Exhibition.
Sept. 19	" " Monica Ortiz concert.
Sept. 26	" " Re-opening of Art Rental Service.
" "	" " Thomas Messer Lecture.
" "	" " Opening of Rudolf von Huhn Exhibition.

Publicity:

June 2	Evening Star:	Letters to the Editor: "Artist's View on German Expressionists Show.
June 3	New York Times:	Reproduction and comments on German Expressionists Show.
" "	Washington Post:	Review of Friends Exhibition "Art by Jury".
" "	" "	Picture story of George Washington Univ. students working at Corcoran Gallery School.
" "	Sunday Star:	Story on Corcoran Gallery restorer Russell Quandt.
" "	" "	Photograph of opening of Friends show "Art by Jury".
" "	" Magazine:	Color story on German Expressionists Show.
June 10	Evening Star:	Review of Friends Exhibition "Art by Jury".
" "	" "	Notice and photograph of Donelson F. Hoopes appointment to Corcoran Gallery.
June 17	Washington Post:	Notice of newly created course in Interior Design at Corcoran School.
" "	" "	Notice of Donelson F. Hoopes' appointment to Corcoran Gallery
June 20	Washington Post:	Notice of Interior Design course in Post's Women's Pages.
June 23	The Nation:	Article on the Corcoran Gallery of Art as major Washington Museum.

5. PUBLICITY, June 1 through September 30, 1962.

Page 2 of Supplement of report of Supervisor of Extension Services.

Publicity:

June 24	Evening Star:	Mention of new Interior Design Course at Corcoran School of Art.
June 28	Georgetowner:	Article on Interior Design Course.
" "	Daily News:	Article on Corcoran Gallery collection with photograph of newly acquired Bingham painting.
July 1	Sunday Star:	Article and Photograph regarding Interior Design course.
July 5	Washington Post:	" "
July 9	Art Quarterly:	Reproductions of new Gallery acquisitions: Bingham, Knaths and Takai, mention of Kepes and Weeks.
July 10	Wilmington Morning News:	Photograph of Richard Layton painting in Friends' Exhibition "Art by Jury".
July 15	Washington Post:	Assistant Director, G.Vigtel is juror for Artists Mart group show.
July 18	Daily News:	Reproduction of newly restored Sargent painting of Mrs. White.
July 21	Christian Science Monitor:	Reproduction of Williams Glackens painting owned by Corcoran Gallery.
July 22	Sunday Star:	Mention of Biennial Jury.
July 27	Washington Post:	Reproduction, detail and article on newly restored Sargent Portrait of Mrs. White.
August 12	Sunday Star:	2 articles on newly created Ceramics Department at Corcoran School.
" " "	" "	Article and reproduction of Sargent portrait of Mrs. White.
August 19	This Week:	Article on new Ceramics Department.
" "	Sunday Star:	" "
August 26	Washington Post:	Photos and interview with Richard Lafean, head of new Ceramics Department.
August 30	Washington Post:	Article on Corcoran Gallery 1962-63 concert schedule.
September 1	Show Magazine:	Photo of sculpture in forthcoming Halpert Exhibition and article on this and other Corcoran activities.
September 9	Washington Post:	Corcoran School and Asst. Principal, John Rudley, mentioned in article on art education of young children.
September 11	Washington Post:	Article on 1962-63 Corcoran lecture series.
September 13	Washington Post:	Article on Halpert Collection.
" "	" Evening Star:	" "
" "	" Daily News:	" "

5. PUBLICITY, June 1 through September 30, 1962.

Page 3 of Supplement to report of Supervisor of Extension Services.

Publicity:

September 16	Sunday Star:	Picture of Elinor Bookout, instructor in new Ceramic Department, giving demonstration.
"	"	Department of Labor Bulletin: Article on the Corcoran's 1962-63 Membership Program.
"	"	Washington Post: Editorial on Halpert Collection.
September 17	"	" Mention of new Ceramic Department.
September 19	"	" Announcement re: appointment of Joseph Carter to Corcoran School's Ceramic Department.
September 20	Georgetown:	Article on 1962-63 Membership Program.
September 27	Washington Post:	" " Movie Series.
September 28	"	" Reproduction and article on Halpert Collection. Photo and interview with Mrs. Halpert at opening.
"	"	Evening Star: Photo and story on Halpert Collection opening.
September 30	Washington Post:	Review of Halpert Exhibition.
"	"	Sunday Star: " "

19.

June 28, 1962

To The Board of Trustees
The Corcoran Gallery of Art

The Supervisor of Extension Services begs to submit the following report on activities and progress of this department covering the period from April 1 through May 31st, 1962.

1. MEMBERSHIP

At the end of the two-month period covered by this report total Membership in the Association of the Corcoran Gallery is 2369 as compared to 2366 at the end of March 1961. This represents one of the highest figures since the inception of the Membership program.

It is also to be noted that only 34 memberships were dropped, the smallest number in many years. However, a reduction in Membership income may be due to the death of two members in the highest categories who were also most generous in excess of their membership dues. It should also be pointed out that Institutional & Corporate Members received their renewal notices along with a revised and attractively designed new brochure at the end of May. Results from these renewals and/or new memberships are already apparent in June to be covered in the next report.

A large mass mailing is planned for the beginning of September to exceed last year's mailing by approximately 20,000 units. Preparation for this mailing is currently in process.

2. ART SCHOOL STORE

The store, conducted by Max Leason, had a gross income of \$4265.00 for April and May 1962 compared to \$4481.25 in 1961. The decrease of \$218.26 is due, primarily to the fact that Saturday Classes for Young People stopped this year the first week in May whereas they continued through the third week of May in 1961.

3. PUBLICATIONS DESK

Gross income at the Publications Desk for April and May was \$3415.80. The 1961 income for the same period was \$5274.29. The difference of \$1858.49 should be attributed to highly stepped up attendance and catalogue sales during the same two months in 1961 when the Gallery presented the Faberge and the Ryder exhibitions. Catalogue sales for the two exhibitions alone amounted close to \$2000.00 for the two months.

4. SALES FROM CONTEMPORARY EXHIBITIONS

Washington Artist Series

William Calfee (already mentioned in last report).....	1
Leonard Maurer	4

David Park Retrospective (all sales handled through the Staempfli Gallery in New York)

5. PUBLICITY

Activities and events at the Corcoran Gallery were mentioned 24 times as a result of the 7 releases issued to the local and national press. Included were three color stories, one of them in a national magazine. A detailed report is attached.

6. ART RENTAL SERVICE

During the two months covered by this report income from rental fees amounted to:

April	\$120.00
May	<u>315.00</u>
Rental fees.....	\$435.00
Commissions on sales.....	62.75
Overdue charges.....	<u>92.00</u>
	<u>\$589.75</u>

Memberships resulting from the Rental Gallery were as follows: 3 Annual Singles, 2 Annual Doubles and 2 Contributing.

Total income from the Art Rental Service since its opening on March 9th, 1962 is \$1426.75.

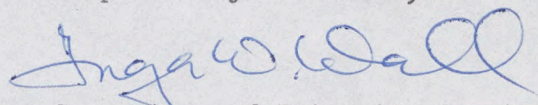
It may be noted that the month following the initial rental period in March was less active regarding new rentals. On the other hand the installation of four new interior settings in the Rental Gallery in late May with good coverage by the local press resulted in renewed activity during June which already at this writing has passed the income of the two previous months.

7. ATTENDANCE

As noted previously the Faberge and Ryder exhibitions during April and May of 1961 attracted exceptionally large crowds. Another reason for the lower attendance this year must be accredited to the weather which turned unseasonably hot the middle of April and continued through the period covered by this report.

	<u>1961</u>	<u>1962</u>
April	19004	11440
May	<u>8719</u>	<u>8881</u>
Total	27723	20221
	_____	_____

Respectfully submitted,



Supervisor of Extension Services

IWW/mlk

June 25, 1962

To The Board of Trustees
The Corcoran Gallery of Art

The Membership Assistant begs to submit the following report covering the months of April and May, 1962.

The census of Membership is as follows:

	<u>March</u> <u>31, 1962</u>	<u>Raised</u> <u>to from</u>	<u>New</u>	<u>Reduced</u> <u>to from</u>	<u>Dropped</u>	<u>May</u> <u>31, 1962</u>
Benefactors	4	0 0	0	0 0	0	4
Patrons	3	0 0	0	0 0	0	3
Donors	9	0 0	0	0 0	0	9
Fellows	74	0 0	0	0 0	1*	73
Life	12	0 0	0	0 0	1*	11
Institutional & Corporate	60	0 0	0	0 0	4	56
Sustaining	105	0 0	1	0 1	2	103
Subscribing	62	1 0	1	0 0	0	64
Contributing	382	6 1	4	1 0	3	389
Annual Double	914	3 4	14	0 1	8	918
Annual Single	710	0 5	17	1 0	15	708
Parking						
Students	16	0 0	0	0 0	0	16
Honorary	15	0 0	0	0 0	0	15
	<hr/> 2,366	<hr/> 10 10	<hr/> 37	<hr/> 2 2	<hr/> 34	<hr/> 2,369

*Deceased

25% COTTON FIBER

SOUTHWORTH CO. U.S.A.

FOUR STAR BOND

Dues:

Dues:

Membership activities during April and May:

Previews

Leonard Maurer (Washington Artists Series)
David Park
German Expressionist Paintings

Lectures

Henri Dorra, "Ryder's Sentimental Journey"

Films

Cabin in the Sky, United States, 1943
Open City, Italy, 1945

Concerts

Nancy Cirillo Ruggiero and Mitchell Andrews,
violin and piano (Sunday Free Concert)

Special Events

"Art by Jury" (Friends Exhibition)
Reception in honor of 10th Anniversary of
Women's Committee

The Membership Office mailed during April and May:

2,674 Annual Reports, Invitations to German Exhibition, announcements
of Civil War book
578 Membership Information and Art Rental Service folders

Respectfully submitted,

Lisa Suter

Membership Assistant

2. ART SCHOOL STORE, April 1 - May 31, 1962
Supplement to report of Supervisor of Extension Services.

<u>Month</u>	<u>1962</u>	<u>1961</u>
April	\$1960.94	\$2049.43
May	<u>2305.05</u>	<u>2431.82</u>
	\$4265.99	\$4481.25
	<u> </u>	<u> </u>

Decrease: \$218.26

3. PUBLICATIONS DESK April 1 - May 31, 1962
Supplement to report of Supervisor of Extension Services.

<u>CATEGORY</u>	<u>APRIL</u>	<u>MAY</u>
Catalogues, Gallery	\$1149.25	\$212.00
" Civil War	42.00	64.00
" Marin	232.30	.75
" David Park	84.00	26.25
" German Expressionists	-	306.00
Bulletins	9.00	1.50
Jewelry	226.00	111.25
Postcards	393.20	264.20
Reproductions	370.50	250.45
Outside Publications	269.95	254.90
Slides	17.75	16.40
Photographs	40.75	73.85
	<u>\$1834.70</u>	<u>\$1581.55</u>

<u>4. CASH RECEIPTS:</u>	<u>1962</u>	<u>1961</u>
April	\$1834.70	\$3680.19
May	1581.55	1594.10
	<u>\$3416.25</u>	<u>\$5274.29</u>

<u>5. ATTENDANCE</u>	<u>1962</u>	<u>1961</u>
April	11140	19004
May	8881	8719
	<u>20321</u>	<u>27723</u>

5. PUBLICITY, April 1 - May 31, 1962
Supplement of report of Supervisor of Extension Services.

<u>Release sent</u> <u>Date:</u>	<u>Event</u>	<u>Date of</u> <u>Event</u>
April 4, 1962	Leonard Maurer One-man Show	4/17-5/13
	David Park Retrospective	4/20-5/13
April 11, 1962	Henri Dorra Lecture	4/22
	Ruggiero & Andrews Concert	4/29
April 24, 1962	Announcement of newly acquired Bingham painting	4/25
May 14, 1962	German Expressionist exhibition	5/29-6/30
	Announcement of exhibition of students' work done in Saturday classes	5/17

<u>Date:</u>	<u>Corcoran Publicity:</u>
April 21	Washington Post: Notice of Park Retrospective
April 22	Sunday Star: Review of Maurer Show
	Notice of Park Show
	" " Dorra lecture
April 25	Washington Post: Story & reproduction of newly acquired Bingham painting
April 27	Time Magazine: Color Story of David Park Show
April 29	Washington Post: Review of Maurer Show
	" " David Park Show
	Sunday Star: " " " " "
April 30	Washington Post: Advance notice on Friends show "Art by Jury"
	Washington Daily News: Review of Ruggiero & Andrews Concert
	Washington Post: " " " " " "
May 5	Washington Post: Article & photos of Metropolitan Opera Finals held at Corcoran Gallery
May 13	Washington Post: Reproduction of Corcoran Gallery owned Speichen painting on occasion of artist's death.
May 20	Washington Post: Photograph publizing in advance "Art by Jury" organized by Friends of the Corcoran.
	Sunday Star: 2 photographs with advance publicity for "Art by Jury".
May 22	Evening Star: Photo from "Art by Jury" evening
	Washington Post: Article & photos of jurors at "Art by Jury evening.

cont.

5. PUBLICITY, April 1-May 31, 1962
Pgae 2 of Supplement to report of Supervisor of Extension Sebvices.

Date: Corcoran Publicity

May 24	Evening Star:	Announcement of Graduation at Corcoran School. Advance announcement of German Expressionist Exhibition.
May 25	Evening Star:	Article on Women's Committee 10th Anniversary cocktail party.
May 26	Washington Post:	" " " " "
May 27	Washington Post:	Article & 2 photos of Art Rental Gallery. Review of German Expressionist Exhibition. Color story of " " "
	Sunday Star:	Review of German Expressionist Exhibition.
May 28	Washington Daily News:	" " " " "
May 29	Washington Post:	Article and photo of private opening of German Expressionst Exhibition
	Evening Star:	" " " " " " "